

Course Title

**Basic Web Design I**

Instructor

David Partis (Web Design Training Limited)

Duration

9:00am to 5:00pm

## Course Description

On completion of this course, students should be able to demonstrate an understanding of the following:

- Basic understanding of the world-wide web and what the main components are that make up the internet
- Understand the basics of establishing a website on the web and the background behind HTML and how the web page files are structured
- Appreciate the principles of a table based layout and how table tags are used in the design as well as adding of content
- Knowledge of the use of graphics and fonts for web design and the importance of page structure and layout
- Understand the key components of designing a web page, layout considerations and site planning
- Be able to open Expression Web2 and navigate the basic menu navigation and be able to create a page, save and publish to the web via the Remote Web Site feature
- Concepts of how the pages are published on the web and the key file names involved and basic directory structures

## Prerequisites

There are no hard and fast pre-requisites for this course, however a basic understanding of computers and in general Microsoft applications and the use of navigation menus and toolbars is recommended. Experience with an internet browser would also be of benefit.

## Course Overview

In this course we cover 2 modules of theory and 2 hands-on training.

We get to build a template, insert graphics and navigation menu buttons, add hyperlinks to the buttons and insert an editable region for the content area.

We then generate all of our pages required to build the site, and add the content to each page, upload and test on the internet.

## Course Module Overview

### Module 1 – Web Development Basics

This module establishes a base platform for the rest of the course, and for any future studies or development in the web development industry.

I have not assumed anything in this module and the design is to bring everyone up to speed with the background, terms and technical bits and pieces that you need to understand when you start designing a website.

### Module 2 – Introducing FrontPage 2003/Expression Web2

We introduce the basics of FrontPage 2003 and Expression Web in this module and navigate around the menus to a point where we can begin to setup the Whitechapel template and table layout ready for inserting pre-made images and text.

We run through how the Whitechapel site is set up, and build a base template from scratch in preparation for Module 3.

### Module 3 – Build of Whitechapel Cottage Site Template & Upload to Web

Following on from Module 2, we insert banner and footer graphics, navigation buttons and navigation graphics to finalise the Whitechapel website template.

### Module 4 – Adding Content and Upload to the Web

Following on from Module 3, we open up the Content directory on the local site and run through an exercise of copying over content to the website we are building.